

Press Release:

Contact:

Traci Osborne
Big Brothers Big Sisters
513.932.3966
bbtraci@go-concepts.com

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Big Brothers and Sisters Strengthens Fundraising With Help Of Local Businesses

Lebanon, OH-

Big Brothers and Sisters of Warren and Clinton Counties is pleased to announce that the agency will be increasing its fundraising efforts by acquiring special software through Blackbaud Sphere. This will allow the agency to more efficiently manage its contact records, distribute its quarterly newsletters, and maintain an online fundraising presence. BBBS is excited to implement the event and fundraising management portions of this software for its upcoming Bowl For Kids' Sake events in April. The opportunity for growth in fundraising areas (specifically Bowl For Kids' Sake) was one of the determining factors in the decision to purchase this software. Various BBBS agencies across the country that have acquired this software have seen results, with some almost tripling the amount of revenue from their Bowl For Kids' sake events.

Big Brothers and Sisters of Warren and Clinton Counties was able to purchase this software with the help of two local organizations. The agency received a \$1,000 grant from the Warren County Foundation to use toward the purchase of this software. The Warren County Foundation is a non-profit community foundation that was founded in 1997 to preserve the wealth and charitable dollars for the good of the county's citizens. The remaining \$1,300 necessary to purchase the software came from a donation from Home Care by Black Stone. Black Stone is the leader in long-term, in-home care for seniors in Southwest Ohio, providing skilled nursing, therapy, companionship, housekeeping, and other non-medical services. The company employs over 500 nurses, therapists, and home care aides that help clients remain safe and independent at home both at home and through various local offices. Billie Agnone, Vice President of Private Duty Services for Home Care by Black Stone, is on the Board of Directors for BBBS, and played a large role in securing the donation for the software.

For more information about BBBS and its upcoming events, or to donate to the agency, visit www.bbbswarren.org or call 513-932-3966.