

Press Release:

Contact:

Traci Osborne
Big Brothers Big Sisters
513.932.3966
bbtraci@go-concepts.com

For Immediate Release:

January 24th, 2008

Big Brothers and Sisters celebrates National Mentoring Month; seeks male mentors

Lebanon, OH- Big Brothers and Sisters of Warren and Clinton Counties recently celebrated January as National Mentoring Month, marking the 7th Annual National Mentoring Month across the country. National Mentoring Month is spearheaded by the Harvard Mentoring Project of the Harvard School of Public Health, MENTOR/National Mentoring Partnership, and the Corporation for National and Community Service. Big Brothers Big Sisters of America is a lead partner. Big Brothers and Sisters of Warren and Clinton Counties followed BBBS of America in announcing Big Brothers and Sisters as “The Resolution You’ll Want to Keep!”

Big Brothers and Sisters is also using National Mentoring Month as a launch pad for the 2008 Campaign for Men. This campaign focuses on the urgent need for male mentors. Locally, BBBS has had trouble finding men to volunteer as “Bigs”, yet the amount of young boys in need of a mentor has risen. One success story involves the Watkins family of Lebanon. Cody, Christian, and Gabe are three brothers that were each in need of a male mentor. Big Brothers and Sisters was able to match each of the boys with a “Big”. Gabe, 8, was matched with Richard Carraway of Lebanon in March of 2007. Cody, 11, was matched with Ted Tozer of Springboro in October of 2007. Ted’s match with Cody marks the 3rd time that Ted has been a “Big”. Most recently, in December, Christian, 10, was matched with Michael Starkey of Lebanon. To celebrate the accomplishment of finding each of the boys a mentor, Big Brothers and Sisters of Warren and Clinton Counties used a picture of the 3 matches in a January advertisement.

The need for male mentors in Warren and Clinton Counties is urgent. Please visit www.bbbswarren.org for more information on how to become a mentor.

Attached Photo:



Caption (L-R): Richard Carraway, Gabe Watkins, Michael Starkey, Christian Watkins, Cody Watkins, and Ted Tozer.